

MEGHAN MAROF

Based in Whistler, BC

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Experience

2022–Current

Full-time

Self Employed

Meghan Marof Design

- Independently collaborating with a diverse range of clients on brand identity, animation, brand strategy, web design.
- On-going contract work with agencies.

November 2023–Present

Contract Casual

Graphic Designer

Prism Engineering Ltd.

- Collaborate closely with the Sustainability team to design and develop marketing materials for energy management campaigns.

Clients: Fortis BC, BC Hydro, Natural Resources Canada

July 2023–August 2023

Contract

Graphic Designer

Cult Collective Ltd.

- Conceptualized and executed two successful campaign concepts from strategic briefs, delivering digital banners, social assets, video storyboards, print ads, and billboards.

Client: ATCO Energy, Rumi

May 2019–July 2022

Full-time

Graphic Designer

MMGY Origin

- Campaign concept development from strategic brief to execution, producing website redesigns, emails, digital banners, social advertising, video supers, print ads, billboards, and in-store signage.

Clients: G.H. Bass, Vail Resorts, Coghlan's, lululemon, and Tourism Whistler.

Education

2018–2019

Communication Design Certificate

British Columbia Institute of
Technology / Emily Carr University
of Art and Design

Tech Skills

Adobe Creative Suite

InDesign, Illustrator, Photoshop,
Acrobat, Animate, After Effects,
Premier, XD

Figma

Canva

Content management systems

Drupal8, Shopify

Project management systems

Basecamp, Trello

File management

Google Drive, dropbox,
Sharepoint, WeTransfer, smash

References

Deanna Dougan

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MMGY Origin
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Brian Krenzer

Creative Director & Consultant
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